



PROJECT: CirculEc

Program: ERASMUS+, Capacity Building

Time period: April, 22 – April, 30 2024

Monday: April 22, 2024

FACHHOCHSCHULE DES MITTELSTANDS (FHM);

Niederwall 51

33602 BIELEFELD

Time	Topic	Speaker
9:30-10:00	Registration	
10:00-10:15	Welcome and program overview	Family photo
10:15-11:15	Management Board Meeting	Madina Yussubalieva
11:15-11:30	Coffee Break	
11:30-13:00	CE content and educational programs at FHM	Melanie Eikenbusch
13:00-14:00	Lunch	
14:00-14:45	Design Thinking as a guiding approach	Melanie Eikenbusch Marianna Gevorski
14:45-15:00	Coffee Break	
15:00-16:30	Workshop "Circular Economy"	Dr. Fabian Schoden, "Hochschule Bielefeld"
16:30-16:45	Wrap-Up	Melanie Eikenbusch Marianna Gevorski

Tuesday: April 23, 2024

FACHHOCHSCHULE DES MITTELSTANDS (FHM); BIELEFELD

Niederwall 51

33602 BIELEFELD



Time	Topic	Speaker
8:45-9:00	Registration	
9:00-10:00	Creating regional CE Transformation – experiences from CirQuality OWL Project CirQualityOWL 2019 - 2022 - CIRQUALITY OWL PLUS	Christina Schulte EnergieImpuls OWL
10:00-10:30	Networking and coffee break	
10:30-11:30	“Linear to Circular” project overview Talking with a SME leader – experiences and challenges of circular transformation	Anett Wolgast Metje Rocklage
11:30-12:00	Practical instruments and tools for fostering circularity – Test it yourself	Monika Piper Christina Schulte
12:00-13:00	Online-Training Program – Overview	Anett Wolgast
13:00-14:00	Lunch	
14:00-15:00	Circular Economy in Germany and EU regulations - Overview	Armando Garcia Schmidt “Bertelsmann Stiftung”
15:00-16:30	Workshop with CA – creating of first ideas and concepts using Design Thinking	Melanie Eikenbusch Marianna Gevorski
16:30-16:45	Wrap up	Melanie Eikenbusch Marianna Gevorski

Thursday: April 26, 2024
University of Santiago de Compostela
Faculty of Economic and Business administration
Avda. do Burgo
15782 Santiago de Compostela
<https://maps.app.goo.gl/G2Q3VMqjstvS7szt56>

Time	Topic	Speaker
10:00 - 10:30	Welcoming	Xavier Vence Dean of the Faculty and Rector / Vicerector



10:30 - 12:00	Circular & Sustainable Entrepreneurship: Business models	Xavier Vence Ángeles Pereira
12:00 - 12:30	Coffee Break	
12:30 - 14:00	Circular & Sustainable Entrepreneurship: debate and needs	Adolfo Carballo Alberto Turnes Ángeles Pereira Nailya Saifulina
14:00 - 16:00	Lunch	
16:00 - 16:30	Wrap up	

Friday: April 27, 2024
University of Santiago de Compostela
Faculty of Economic and Business administration

Time	Topic	Speaker
10:00 - 13:00	Thematic visit to research centres /companies	Nailya Saifulina Maria J. Viqueira
13:30 - 15:30	Lunch	
15:30 - 16:30	Final meeting and summary of the visit	

Monday: April 29, 2024
University of Naples Federico II, Italy

Time	Topic	Speaker
11:15-11:30	Registration	
11:30-12:00	Welcome to Federico II	
12:00-13:00	Light Lunch	
14:00-16:00	Module 2: Sustainable competitiveness	Gerardo Carpentieri, Floriana Zucaro, Carmen Guida



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Tuesday: April 30, 2024

University of Naples Federico II, Italy

Time	Topic	Speaker
10:30-12:00	Site visit (San Giovanni University Campus)	
12:00-12:30	Digita Academy and Lumina Academy	
15:30-16:30	Cultural visit (Federico II museum)	
19:30	Social dinner	